

WordCamp Cape Town 2011



Media Kit

Date: September 15, 2011

Time: 8:30 am to 6:00pm

Venue: The Alba Lounge - V&A Waterfront

Email: CapeTown@WordCamp.org

Website: <http://2011.capetown.wordcamp.org/>

Tel: 084 565 6767



WORDPRESS

Media Kit - WordCamp Cape Town 2011

LightSpeed Web Development in association with our sponsors are proud to host WordCamp Cape Town 2011. WordCamps are informal, community-organized conferences about everything WordPress. They are great networking and learning events put together by WordPress users of all types, from the casual user to the hard core developers and code wranglers. Everyone gets to participate, share ideas, and get to know each other.

WordCamp Cape Town 2011 is only the second WordCamp to be hosted in South Africa, with the first WordCamp SA hosted in 2008. We are striving to make this the biggest South African WordCamp yet, with top notch speakers from all over the globe (countries represented include SA, New Zealand, Ghana and Kenya) delving into everything WordPress.

When and Where

Date: 15 September 2011

Venue: The Atlantic Imbizo, V&A Waterfront

Location: Cape Town

Tickets: R135 pp and available at <http://www.entrytickets.co.za/eventview/WCT2011>

Speakers and Sessions

WordCamp Cape Town 2011 will offer 2 tracks of talks and workshops, each offering sessions hosted by some of the most interesting WordPress professionals from South Africa and the International community.

The tracks are:

- **Publisher Track** - This track will focus on the role of content in WordPress Web development, including blogging, content creation, content management and content strategy.
- **Tech/Development** - The development track will be focused on the more technical aspects of developing with WordPress, including Plugins, User Interface design and scalability.

The full list and Bio's of our speaker are available online at <http://2011.capetown.wordcamp.org/speakers/>

Why support WordCamp Cape Town 2011?

WordCamps are run entirely by volunteers and the only funds available are those from ticket sales and our community supporters. We strive to keep ticket prices low (R135 for the day) to ensure accessibility to freelancers and small business owners with limited funds. However, that introduces a challenge when it comes to having a suitable venue, food for attendees, technical capabilities, support services, and top-notch speakers.

Whether you have a venue for us to use for the weekend, would love to feed us lunch, can provide snacks and refreshments, are willing to perform a service we are in need of, or have a spare R1000 lying around, we can use and absolutely appreciate that help.

Sponsorship Packages

We are calling on the WordPress community to get involved and help by sponsoring WordCamp Cape Town 2011. There are various sponsorship packages available, and the full list of packages can be found online at: <http://2011.capetown.wordcamp.org/sponsors/>

Volunteer

WordCamps are informal community organized events that require a lot of work from a few committed (or hopefully a great many!) volunteers to pull off successfully.

No contribution is too small and we are looking for help in a lot of areas, including:

- AV technicians for Session Video Recording
- MC
- Registration staff
- Driving and Delivery/pickup of big stuff
- Setup and tear-down at the beginning and end of event.
- Breakfast & Afternoon Snack Setup/Breakdown
- Bar staff
- Cleanup

If you are interested in getting involved and helping out at wordCamp CT 2011, sign-up here. [Call for Volunteers.](#)

Official WordCamp Cape Town 2011 t-shirts

All attendees will receive an official wordCamp Cape Town 2011 t-shirt upon registration. The T-shirt where designed by Zedduo Studios. <http://www.zedduo.com/>



There will also be prizes and give aways at WordCamp.

Have a great idea?

We would love to hear your creative support idea, coupons, contests, and giveaways are always fun was to engage with the WordCamp crowd. In-kind donations will be graciously accepted.

All support levels come with good karma .

Contact Info

Email - capetown@wordcamp.org

Phone - 084-565-6767

Supporter Requirements

Any event carrying the WordCamp name must follow some basic philosophical guidelines. WordCamps do not discriminate, and anyone is welcome to attend.

WordPress is licensed under the General Public License v2, and without the GPL WordPress would not exist. People or companies in violation of the WordPress license cannot be accepted as event organizers or sponsors, as that would provide promotion to entities acting in opposition to the philosophy behind WordPress.

Speakers need to be compliant with the license for the same reason — the exception to this rule would be if the non-compliant person is speaking as part of a discussion about the issues around GPL compliance.